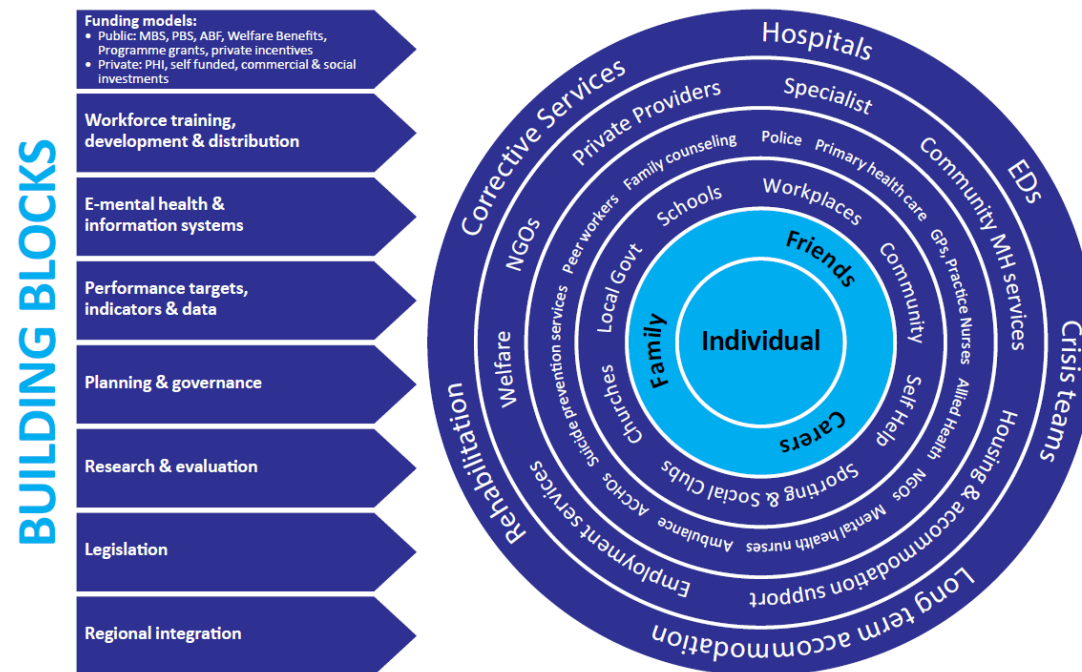


# Media, mental health communication, and Christian care



Dr Esther Chin

**MEDIA & COMMUNICATIONS**  
**SWINBURNE**



**MISSION AUSTRALIA** together we stand



Catholic Social Services Australia



**Anglicare Australia** in every Community

**baptist care australia** we have a dream



**Chaplaincy Australia**



An initiative of the National Council of Churches in Australia  
[www.safechurches.org.au](http://www.safechurches.org.au)

**Churches of Christ in Queensland**



**Hillsong Australia**

**CityLife Community Care**

**hope springs** Mental Health Pastoral Care

**TOTAL WELLBEING** Medical & Christian Counselling Centre



...be well, be wise.

**Sovereignty Counselling**



LIFE BUILDERS

**karinya** counselling centres

**lifedesign** COUNSELLING & EDUCATION



**50 years** Celebrating

**APS** Australian Psychological Society



Christian Medical and Dental Fellowship of Australia



Christian Counsellors Association of Australia

**ACCESS ministries** We Are There

**aifc** theology | psychology | spirituality



**Dr. Margaret Lepke**  
Christian Naturopath - Counsellor - Educator - Author - Speaker

## Organisational characteristics

- No. of clients
- Staff : Volunteer
- Heterogeneous / homogeneous
- \$

## Social networks

- Geography
- Administrative structure
- Internal and external relations
- Target audience

## Cultural orientation

- Denomination?
- Service type
- **Model of Christian mental health care**

**MAINSTREAM**

**CHRISTIAN**

**Faith-based**

**Integration**

**Mission**

**Ministry**

## Communication strategies & media use

- Organisation / public
- Visual communication
- Repetition
- Website layout
- Social media

# Organisation / public

Member Login:

USERNAME

\*\*\*\*\*

[LOGIN](#)

baptist care  
australia  
we have a dream

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Transforming society based on  
Christ's values.

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AUSTRALIA** together  
we stand

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**1 in 6 Australian  
children live in poverty**

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(ACOSS, 2014)



# Visual communication

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**THE SALVATION ARMY** **RED SHIELD APPEAL** *HELP* **END HOMELESSNESS NOW**  
THANK GOD FOR THE SACROS

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"I never thought I'd be homeless. Not in a million years." - Heather

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**READ SAM'S STORY**

**READ HEATHER'S STORY**

**hope springs**  
Mental Health Pastoral Care

**about us**

Who is Hope Springs  
Hope Springs is an initiative of the United Church, click here to find out more.

**HELP**

Do You Want Urgent Help For Someone With a Mental Health Problem?

**carers**

Carers  
To be a more effective carer these resources will help.

**resilience**

To bounce back to some sort of satisfying life after illness sometimes requires help.

**workers**

Articles to think about for workers and others who are interested.

**poems**

Poems  
We've put up a collection of our favourites, and your welcome to add your own, come and check them out.

**Latest News**

At the Heart Spring 2004 the new newsletter is now available, click [here](#) to view a printable copy.

Resilience section updated [more](#)

**Springboard Calendar**  
August - December 2004 now available online, click [here](#) to find out whats on.

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**Homelessness can happen to anyone**

Erin had always worked hard, but she and her young daughter were forced to live in their car.

**What's new at Wesley Mission**

**Are you NDIS work ready?**

**Wesley Tenancy Assist**

**Petition, help halve homelessness**

# Repetition



The Salvation Army Australia Eastern Territory

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## Give hope this tax time



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Find out how



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Find help



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NCCA :: Safe Church Training Agreement Safe Church Network Safe as Churches? Conference Resources Contact Us



## National Council of Churches in Australia

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### Safe Church Program

font size | Print | Email

### Welcome to [www.safechurches.org.au](http://www.safechurches.org.au)

The Safe Church Program is an initiative of the National Council of Churches in Australia's and consists of the Safe Church Training Agreement (SCTA), Safe Church Network, and the Safe as Churches? Conferences.

**The Safe Church Training Agreement** (SCTA) facilitates quality, sustainable, accessible, safe church workshops for local church leaders. The SCTA is an initiative of the National Council of Churches in Australia (NCCA) with both NCCA and non-NCCA churches participating in the agreement.

**The Safe Church Network** is committed to leadership so to ensure as far as possible that Australian Churches are physically, emotionally and spiritually safe for children and vulnerable adults. They provide guidance in safeguarding for churches and respond to requests from the NCCA executive.

**The Safe as Churches? Conference** is a biennial conference that is run to provide professional development opportunities, support and network opportunities to those involved in safe church ministry. Our next conference will be held in Melbourne in 2017

| UPCOMING WORKSHOPS |                                                                          |
|--------------------|--------------------------------------------------------------------------|
| JUL 09             | ANGLICAN DIOCESE OF NEWCASTLE NSW - WORKSHOP (BRANXTON)                  |
| JUL 09             | BAPTIST UNION OF TASMANIA WORKSHOP - NEWSTEAD<br>Newstead Baptist Church |
| JUL 16             | SAFE CHURCH AWARENESS WORKSHOP - VIC (MITCHAM)<br>Mitcham Baptist Church |
| JUL 16             | SAFE CHURCH AWARENESS WORKSHOP - VIC (WODONGA)<br>Wodonga Baptist Church |
| JUL 17             | SAFE CHURCH AWARENESS REFRESHER - VIC (WODONGA)                          |

# Website layout



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